國立勤益科技大學109學年度 流通管理系碩士班學分計畫表
National Chin-Yi University of Technology
Curriculum Planning of 2020 Master's Degree in Department of Distribution Management

科目	Subjects	上學期 First Semester		下學期 Second Semester	
		學分 Credits	學時 Hour	學分 Credits	學時 Hour
必修科目(10 學分) Required Courses (10credits hours)					
第一學年 First Year					
專題研討	Seminar	1	2		
企業研究方法	Business Research Method			3	3
第二學年 Second Year					
論文(一)	Thesis（Ⅰ）	3	3		
論文(二)	Thesis（Ⅱ）			3	3
專業選修科目 Department Required Courses					
第一學年 First Year					
研究方法 Research method					
統計分析與實務應用	Statistical Analysis and Practical Application	**3**	**3**		
迴歸分析	Regression Analysis	3	3		
作業研究	Operations Research			3	3
多變量分析	Multivariate Analysis			3	3
科技應用領域 Technology Application	核心能力-電子商務 Core-ability of E-Commerce				
	流通科技管理研討 Advanced Distribution Technology Management	3	3		
	資料庫管理研討 Advanced Database Management	3	3		
	電子商務研討 Advanced E-Commerce	3	3		
	共同選修科目 General Electives Courses				
	多媒體科技與應用 Multimedia Technology Applications			3	3
	物聯網 Internet of Things			3	3
	無店鋪行銷 Non-Store Marketing			3	3
	企業資源規劃研討 Advanced Enterprise Resource Planning			3	3
經營管理領域 Business Management	核心能力-顧客關係管理 Core-ability of Customer Relationship Management				
	服務行銷管理 Service Marketing	3	3		
	顧客關係管理研討 Advanced Customer Relationship Management			3	3
	消費者行為研討 Advanced Consumer Behavior			3	3
	商業智慧 Business Intelligent			3	3
	核心能力-供應鏈管理 Core-ability of Supply Chain Management				
	國際物流 International Logistics	3	3		
	供應鏈管理研討 Advanced Supply Chain Management			3	3
	共同選修科目 General Electives Courses				
	競爭策略 Competitive Strategy	3	3		
	高等作業管理 Advanced Operations Management	3	3		
	成本與決策理論研討 Study in Cost and Theory of Decision-making	3	3		
	流通連鎖加盟 Distribution Chainstore Management	3	3		
共同選修科目 General Electives Courses					
校外實務研究(暑期)	Cooperative Education and Research in Practice（Summer）			3	3
第二學年 Second Year					
研究方法 Research method					
實驗設計	Experimental Design	3	3		
科技應用領域 Technology Application	核心能力-電子商務 Core-ability of E-Commerce				
	行動商務 M-Commerce	3	3		
	共同選修科目 General Electives Courses				
	策略性物流管理 Strategic Logistics Management	3	3		
	大數據分析 Big Data Analysis	3	3		
	決策分析 Decision Analysis			3	3
	資訊安全與管理 Information Security Management			3	3
	全面品質管理研討 Advanced Total Quality Management			3	3
	企業組織與變革 Organization and Change			3	3
	流通業態分析 Distribution Chainstore Type Analysis			3	3
經營管理領域 Business Management	核心能力-供應鏈管理 Core-ability of Supply Chain Management				
	通路策略與管理 Strategic Marketing Channel Management	3	3		
	存貨管理 Inventory Management			3	3
	共同選修科目 General Electives Courses				

賣場規劃與設計研討	Advanced Store Facility Planning and Design	3	3		
專案管理研討	Advanced Project Management	3	3		
人力資源管理研討	Advanced Human Resources Management	3	3		
財務管理研討	Advanced Financial Management	3	3		
國際零售管理	International Retailing Management			3	3
中國式管理	Management of China Style			3	3
共同選修科目 General Electives Courses					
校外實務研究(一)	Cooperative Education and Research in Practice(I)	6	6		
校外實務研究(二)	Cooperative Education and Research in Practice(II)			6	6

備註 Note：

一、畢業應修學分至少 40 學分：

必修 10 學分(含碩士論文 6 學分、專題研討 1 學分、企業研究方法 3 學分)、

選修 30 學分（含研究方法至少 3 學分、核心能力至少 9 學分)。

Students in the Master's degree program of Distribution Management are required to take 40 credit hours (including Thesis 6 credits, Seminar one credit, Business Research Method 3 credits, and Core-ability courses at least 9 credits).

二、非管理類系畢業或以同等學力報考之入學生，需於報到時至系所網站參考「流通管理」教材，並於開學後第一個月內進行流通管理知識與概念檢定。

Students who have a bachelor's degree or equivalent degree in another discipline and wish to get a distribution management master degree should complete the following requirements before graduation:

Study "Distribution Management" learning materials on the Department of Distribution Management website and pass the test within the first month of the school.

三、校外實務研究(暑期)課程依據本校學生校外實習課程開設要點第四條第二項規定:「於暑期開設 2 學分以上之校外實習課程，且須在同一機構連續實習 8 週，並不得低於 320 小時為原則，包含由各系自訂之定期返校座談會或研習活動等。」

According to the NCUT students internship course relevant regulations, graduate students must have a practical training at the same institution minimum 320 hours or above for 8 weeks (2 credit hours or above) during the summer vacation. It is required to have back-to-school seminars or study activities during the semesters.

四、學生於畢業前須修過「學術研究倫理教育課程」必修 0 學分(6 小時)課程。

Before graduation, each student should complete Academic Research Ethics Education Course, which is 6 hours required course with 0 credit.

五、學生畢業前需完成英文檢定考試門檻：取得多益 420 分（或其他等級測驗）以上證照（或相關證明文件），

未達標準者，需選修本校開設相關英文課程 3 學分以上，60 分以上為及格，但不計入畢業學分中。

Before graduation, students should complete the English test threshold: A TOEIC score of 420 and above, or take other English tests and get the score equivalent to the TOEIC. Students who do not meet the standard need to take English courses offered by the university and earn 3 credits and above, though the credits are not included in graduation credits.

六、本系碩士班學分計畫表已規範核心能力至少修習 9 學分，以具備專業核心能力。本系共同選修課程可分為

「科技應用領域」與「經營管理領域」，欲具備該領域之專業知能，需至少於該領域選修 3 門(9 學分)課程。

Students should complete 9 credits in core-ability courses to acquire professional capability. The elective courses are divided into 2 categories: Technology Application field and Business Management field. Students should complete at least 3 courses (9 credits) in one field before graduation.

七、畢業前須參與本系舉辦之流通產業相關專題演講至少 3 場；參與業界專家協同教學或校外參訪或校內外競賽至少 1 場。

Students should complete activities below:

1. Attend at least 3 lectures on distribution industry offered by Department of Distribution Management,

2. Participate in at least one collaborative teaching of industry experts or at least one field trip or at least one contest.